Shaler Soccer Club

Board meeting

01/17/2021 6:00pm – 8:14pm

AGENDA

Present: Nick Druga, Jim Marsula, Amanda Fine, Kim Rios, Kate Koch. Mike Bianchi, Chris Lemke, Aime Harrison, Jen Herman, Jen Price (TOPS), Julie McDermott, Jaime Renda (Stacie/Harold Schmidt unable to attend)

Call to Order – 6:00 PM – Nick Druga

Roles and Responsibilities – PowerPoint file and review of roles

* Blue: Executive Board – Overall responsibility
* Red: Tactical, responsible – Mobilize for the different events etc.
* White: Execution Not specifically assigned to a person
* Special Box – PDS – Mobilize the development, TOPSoccer, Community Service

Road Map 

Chair Reports:

President - Nick

* PDC
	+ Basic skills filmed – starts with the basics foot skills – starts with U8 through older/advanced styles
	+ Recording PDC videos on Sundays at the Lyceum
	+ Generating U4-U8 training guides – should be ready to present in the next 1-2 months
		- Conversations with TOPSoccer – doing a lot of the same style (Warmup, development, small sided game) directly from what the other age groups are doing.
		- Every single child won’t have same limitations/strengths – Mary will modify to TOPSoccer as needed.
* TOPSoccer – Shaler becoming shining example of doing what is necessary to give a good community experience back to the community
	+ Nick was approached by PA West to accept a youth board position (Voting member) as Director of TOPSoccer to develop and strengthen/create model using Shaler as the showcase for the program
	+ Want to continue to develop Shaler Soccer and continue to create the base here – strong, want to continue and create strong foundation here
	+ Follow-up conversation – will build it here first – and want to set the foundation and Shaler Soccer will come first due to time and talent
* Community Service
	+ Food drive – jelly in January – items that food banks normally get and those that they don’t get – jams and jellies are not on the most received list.
* Vision 2021
	+ Focus on Fun and development and migrate to more of a complete moves style; Jim and Mike to flesh out the competitive program for the fall. Make what was invisible visible again. Review with coaches and support with the complete moves style.
	+ Programs for All
		- Emphasis on TOPSoccer for the fall 2021
		- Competitive program for fall 2021
	+ Great Partnerships
		- Sponsorships newsletter
	+ Events – Who will take Point?
		- Spring Registration ends 2/12
		- New Coaches meeting – 2/4
		- Full Coaches meeting – 2/9
		- Dick’s Day – 3/26 to 3/29

VP – Recreational: Jim

Plan that we play without restrictions, want to get into the competitive program this fall

* Jr. Referee Program for 2021
* Mentorship program [Courtney to take away and review] – with Fox Chapel would be there first game of the kids refereeing and then give them more training (14 and older) Set up with anyone 14 or older – 2 sessions spring and fall (informational and then hands on) Get the dates for what the training dates and get the communications out looking to do what we did last year.
* How we want to run the competitive program – PDC wise – how we build teams, evaluate players, tryouts, 2/3 of roster filled with tryout, etc.
* Evaluate the teams for the appropriate level.
* Build the U12 and U14 teams where we see the teams moving forward.
* Need to see where the numbers are and what the numbers look like – COVID 19 impact with fall is the first season of the year season – winter program/winter futsal start with inaugural competitive season.
* Previously for competitive program – had to commit to the fall and spring season (D-4) team – made the team and then invited to the team and had to commit to playing fall and spring. When spring rolled around – the kids weren’t committed to playing.
* Team building rides on Kim – Kim needs to be in the conversations. How do you make people play for the year? – they have to register for fall and spring together and increase the fees for the competitive program. Put the dollars and cents behind it.

Fields/Equipment – Jason [Not in attendance] update next meeting – no pressing changes

VP Developmental: Amanda

* Build up the younger kids- coaches coming back and continue to drive development

VP Admin: Amanda with Julie

* Has been pretty quiet thus far – trying to keep the coaches because we will get more back and that we have more people coming back.
* Commissioners – they were awesome last year and have reached out and hadn’t been thinking about the spring – and will be reaching out now.
* Need to start reaching out early and older ages and who is coming back to get more details.
* Don’t know enough of them, but be proactive – use the roadmap to identify and recruit volunteers/coaches at the younger ages.

Secretary: Kate

* **AMO raffle – run again for $1 raffle per chance for the week and then pull**
* Spring Registration – emails, PeachJar and physical flyers
* Need to discuss yard signs for the fall
* Communications – Aime
	+ Photos – ask for photos and start to catalog/archive annually
	+ Social Media
* Permits – Harold [Not in attendance, reviewed by Nick]
	+ Communicated with the township – permits are in
	+ Waiting for confirmation – insurance certificates submitted
	+ Glenshaw Valley not available for the spring/summer as was thought to be potential

Registrar: Kim

* Credit balances:
	+ Potentially there are issues with credits, should be able to run an order report for fall and will have to fix things on the back end
	+ Not sure if the report will show all that is needed to validate
	+ Report will be run and will go through
* Team building – Conversation at the end of the team be provided to you for the players coming in to support has to go through Kim to be set up.
	+ At this time last year – there was a team trying to be made going into middle school in the fall – potentially a middle school team to be formed now (kids in middle school, going to middle, etc.) will be whole U14 team from last fall which impacts coaches – teams etc.
	+ Need to be kept aware of and the extra kids to register. Need to think about impact on the recreational program as a whole and to not put them together if they are detrimental to our recreational program and not do a disservice to U12/U14.
* Uniforms – no update
* Will run affinity report to see if any clearances are expiring.

Treasurer: Stacie [Not in attendance, reviewed by Nick]

* Taxes – working with Tad
* Coaches plaques – Sending details to DGM for coaches plaques
* Equipment – Dick’s donated $500 gift card to be used during Dick’s Day
* Concessions – Chris – working on clean out and set-up of concessions at Denny

Jaime

* Plaques will be out to take out with her to sponsor visits

PDC – request for player spotlight for weekly social media – will work through with secretary and communications team for set-up

New Business – None.

Adjournment: Motion – Jason, Second Amanda, 8:14 PM